

Goochland Day Foundation

# SPONSORSHIP

Saturday, May 20, 2023

Rain Date: Sunday, May 21, 2023



**GOOCHLAND**  
DAY FOUNDATION

10am Parade 11-4pm Festival

Goochland Day Parade takes off at 10am from **Six Pence Home Décor** traveling west through the Goochland Courthouse ending at **Reed Marsh**. Transition to the **Goochland Day Festival from 11am-4pm** to enjoy local vendors, hometown food and beverages, live music, animal exhibits, demonstrations, and more. To learn about the event, visit us at [goochlandday.com](http://goochlandday.com) or email us at [contact@goochlandday.org](mailto:contact@goochlandday.org).

Thank you for supporting the Goochland Day Foundation, an independent and non-profit corporation 501(c)(3): 85-3496459

[www.GoochlandDay.com](http://www.GoochlandDay.com)  
[contact@goochlandday.com](mailto:contact@goochlandday.com)  
#GoochlandDay2023



<b>Goochland Day 2023</b>	<b>Cultivator</b>	<b>Seed Sower</b>	<b>Enthusiast</b>	<b>Advocate</b>	<b>Friend</b>
	<b>\$3,000+</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>Courthouse Light Pole Banner <sup>1</sup></b> <i>20% Sponsor Recognition</i>	Two				
<b>Name in press release</b>	x	x			
<b>Name on T-Shirt</b>	x	x	x		
<b>Activity Station or Feature Sponsor</b> <i>(Yard Sign)</i>	Three	Two	One		
<b>Food Tickets</b> <i>(\$10 value)</i>	Four	Three	Two		
<b>Name on sponsor level banner, website, and independent social media recognition.</b>	x	x	x		
<b>Option to include sponsor materials in give-away bags</b>	x	x	x	x	
<b>Group recognition on social media announcement</b>	x	x	x	x	x



<sup>1</sup> Light Pole Banner quantity will be at discretion of GDF.

<sup>2</sup> Disclaimer: Sponsorship is defined as monetary funds donated to and deposited by GDF. Names appear collectively under sponsorship levels and on banners respectively. In-kind Sponsor: Refreshments, food, door prizes, and/or equipment are accepted in exchange for advertising for sponsorship commensurate with the value of the donation (above).